



## VISION

It is the vision of Wilmington Industrial Development, Inc. to recruit new and expanded economic investment to Wilmington and the surrounding region, which will improve the overall economic well being and quality of life of the area while exemplifying through leadership a spirit of regional cooperation.

## MISSION

It is the mission of Wilmington Industrial Development, Inc. to:

- **Recruit and locate high quality, new and expanded business, industry and jobs** to Wilmington and the surrounding region, which contribute to the quality of life and overall economic well being of the community.
- **Proactively provide services** including location information, marketing data, financing and incentive options, key resource contacts, networking for enhanced business opportunities and infrastructure support utilizing competitive economic development practices and technology to prospects, clients, and existing membership.
- **Proactively share and exchange information** regarding economic development activities and objectives with the membership, community, and region.
- **Develop, support, and communicate a shared vision** of planned local and regional growth, cooperation and representation of membership interests such that the best interests of the total membership are served.